

# Test on the right mobile devices

The mobile and tablet landscape today is highly fragmented, spanning many devices across manufacturers and models. Supporting and testing on the maximum number of mobile devices is crucial to any website, but it can be a huge investment of time, effort, and money. Therefore, it is critical to choose the ideal list of devices to test your mobile websites.

The devices have been carefully selected to provide the maximum coverage, considering such parameters as:

- Market share and popularity
- OS and OS versions
- Screen sizes
- Viewports
- Launch year
- Manufacturer

We have gained insights from the usage statistics of over 30,000 BrowserStack customers, and from current global market trends. The lists are continuously updated to include the latest and upcoming devices.

### STARTING UP

Up to 15,000 unique visitors/month

- Apple iPhone SE 10.0
- Apple iPhone 6s 9.0
- Google Nexus 6 5.0
- Samsung Galaxy S5 4.4
- Apple iPad Air 2 8.0 (Tablet)
- Google Nexus 7 6.0 (Tablet)

#### MARKET COVERAGE

Coverage provided by the above list across 5 key variables

### GROWING BUSINESS

15,000 - 300,000 unique visitors/month

- Apple iPhone SE 10.0
- Apple iPhone 6s 9.0
- Google Nexus 6 5.0
- Samsung Galaxy S5 4.4
- Apple iPad Air 2 8.0 (Tablet)
- Google Nexus 7 6.0 (Tablet)
- Nokia Lumia 520 8.1
- Google Nexus 4 4.2
- Apple iPhone 6 Plus 8.0
- Samsung Galaxy Note 3 4.3
- Google Nexus SX 7.0
- Samsung Galaxy S7 6.0
- Amazon Kindle Fire HDX 8.9 4.0 (Tablet)
- Apple iPad Mini 2 7.0 (Tablet)

#### MARKET COVERAGE

Coverage provided by the above list across 5 key variables

### ENTERPRISE

More than 300,000 unique visitors/month

- Apple iPhone SE 10.0
- Apple iPhone 6s 9.0
- Google Nexus 6 5.0
- Samsung Galaxy S5 4.4
- Apple iPad Air 2 8.0 (Tablet)
- Google Nexus 7 6.0 (Tablet)
- Nokia Lumia 520 8.1
- Google Nexus 4 4.2
- Apple iPhone 6 Plus 8.0
- Samsung Galaxy Note 3 4.3
- Google Nexus SX 7.0
- Samsung Galaxy S7 6.0
- Amazon Kindle Fire HDX 8.9 4.0 (Tablet)
- Apple iPad Mini 2 7.0 (Tablet)
- Sony Xperia Z 4.1
- Apple iPhone 4s 5.0
- Samsung Galaxy S4 4.4
- Motorola G (2nd Gen) 5.0
- HTC One X 4.0
- Blackberry Z10 10.0
- Samsung Galaxy Note 4 4.4
- Google Nexus 9 5.0 (Tablet)
- Samsung Galaxy Note 10.1 4.0 (Tablet)
- Windows Surface RT 2 8.1 (Tablet)

#### MARKET COVERAGE

Coverage provided by the above list across 5 key variables

The lists above account for devices with the most reported web traffic globally, especially those markets with the strongest smartphone penetration. The additional device lists below indicate the exceptional, country-specific popularity of certain devices, to ensure you maintain the ideal device matrix for your website's audience.

## Additional devices by geography

Add these devices to the lists above to ensure maximum coverage in that country.

STARTING UP	INDIA	GROWING BUSINESS AND ENTERPRISES
5.0  Motorola Moto G 4.4  Micromax A - 106 Unite 2		Motorola Moto G 5.0 Micromax A - 106 Unite 2 4.4 MiPad 4.4
4.1  Xiaomi MI 2		Xiaomi MI 2 4.1 MiPad 4.4
4.4  Sony Xperia Z3		Sony Xperia Z3 4.4 Sony Xperia Z 4.1
4.4  LG G3		LG G3 4.4
5.0  Motorola Moto G		Motorola Moto G 5.0
5.0  Motorola Moto G		Motorola Moto G 5.0 LG G Pro Lite 4.1
8.1  Lumia 520		Lumia 520 8.1 Alcatel Vodafone Smart Tab 3G 3.1
		Samsung Note 4 4.4

## Using your web analytics

How to use your analytics data effectively with the lists.



Your audience analytics data may provide a list of top device sources for your website traffic. However, this data may not be easily accessible or accurate, if your website doesn't have enough traffic. Additionally, this data will not include upcoming devices, and might be heavily biased towards devices in which your website works well, leaving out the others.

In case you do have significant traffic, we recommend combining top devices from your web analytics with the lists above.

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